

## A little can change many lives



Elevate your guests' experience by embedding a gesture of goodwill into every booking. For each room sold, a donation of \$1 – less than the cost of a cup of coffee – is made to SoleFamily Bali, creating a positive impact in the community and enhancing your brand's social responsibility image.

### Small contribution, a significant impact:

- ◆ **Cost-effective generosity:** A \$1 donation per booking becomes a powerful tool for change.
- ◆ **Positive guest experience:** Guests appreciate contributing to a worthwhile cause, enriching their stay.
- ◆ **Brand enhancement:** This initiative becomes a key element of your marketing and sustainability strategies, showcasing your commitment to making a difference.

### Benefits to your property:

- ◆ **Social media recognition:** Regular posts about your assistance and CSR efforts will be shared via our social media to many people who visit Bali regularly, increasing your brand visibility.
- ◆ **Brand association:** Utilise our branding on your website and in other strategic locations to communicate your commitment to CSR, enhancing your brand's reputation.
- ◆ **Team involvement:** Organize visits for your team to the families supported by your property, providing them with firsthand awareness of how your efforts are improving lives in Bali.

### Join us in making a difference:

Turn each stay at your property into a meaningful contribution towards a better Bali. A small donation can have a mighty impact. Connect with us to integrate this initiative into your guest experience today.

**Yuli Utomo**  
President

✉ tommybali@yahoo.com

☎ +62 811 385 2141

**Robert Epstone**  
co-Founder

✉ robert.epstone@solefamily.org

☎ +62 816 470 1948

📍 Jl. Merdeka Raya no. 8x, Kuta - Bali 80361

📱 @solefamilybali

🌐 www.solefamily.org